Installing a die-plate into a date stamp machine can sometimes be more difficult than it seems. To install it do the following:

1) Unplug the date stamp machine from the wall
2) Place the plate against the back plate above or below the date/time line and screw in the two die-plate screws
3) Close the lid and stamp a piece of paper in the machine
4) If the print quality is clean and even as shown in #1 of the following image, you are done.
5) If the image quality of the die-plate is faded such as in #2 of the diagram you will need to adjust the die-plate as in step #3.
6) Apply a piece of tape against the back portion of the die-plate that you wish to have print darker. In many cases multiple layers of tape are required to get the print just right.

If you are still having difficulty getting the print just right, it is possible to increase the print strength of the date stamp.